



LIONEL RailRoader Club

WEB: www.Lionel.com/lrrc

E-MAIL: LRRC@Lionel.com

Dear Lionel Railroader Club Member,

A few weeks ago, Lionel announced the exciting news that its Lionel Railroader Club (LRRC) will merge with the Lionel Collectors Club of America (LCCA) in September of this year.

The Lionel team is thrilled about this merger as LCCA is America's premier toy train club. The LCCA leadership does a tremendous job of supporting the Lionel brand and giving its members a robust club experience. We are more than confident that our current LRRC members will thoroughly enjoy belonging to LCCA and taking advantage of everything the new club has to offer.

As a new member of LCCA, you will have access to great benefits like:

- Model train publications "The Lion Roars" and "Interchange Track" mailed right to your door.
- Invitations to members-only trips, conferences and other club activities.
- Access to club exclusive product.
- Dedicated club website www.lionelcollectors.org
- Special pricing on Lionel Trains product.
- Dedicated LCCA social media channels.
- Receive printed copies of Lionel product catalogs

As of September 1, 2014, all current LRRC members will become official members of LCCA.

What does that mean for you, specifically?

Please read the following information carefully as it details how the transition from LRRC to LCCA will work for the varying types of LRRC memberships.

- **Annual LRRC Member:** If you are currently a member of LRRC and NOT also a member of LCCA, you will be transitioned automatically to LCCA beginning September 1, 2014. Unlike LRRC, LCCA memberships renew at the end of each quarter. Depending on when your LRRC membership expires, you'll be contacted by LCCA directly to renew by the end of 2014.
- **Multi-year LRRC Member:** For those of you who have a multi-year membership in LRRC, the Lionel call center will reach out to you directly by the first of September to offer you a rebate for any membership beyond 12 months. For the current 12-month membership, please see Annual LRRC Member information above.
- **Dual LRRC/LCCA Member:** Those of you who currently have dual memberships in both LRRC and LCCA will have two options going forward. Dual members can choose to either receive a \$1.67 per month check based on the number of months left starting September 1, 2014 in your LRRC membership or, to make things simpler, a \$3.00 www.lionelstore.com credit.

By the end of 2014, regardless of your renewal month, all LRRC members will be contacted to choose between a Regular LCCA Membership (\$35 annually) and an Electronic LCCA Membership (\$25 annually). Regular Members will receive all LCCA publications mailed right to their door. Electronic Members will be able to access LCCA resources online.

During the renewal process, you will be provided with an LCCA renewal form to submit, recognizing that you will abide by the bylaws and rules of the LCCA. After applying and membership approval, you will have voting rights in the LCCA's national election.

If you choose not to continue as an LCCA member by January 1, 2015 (and we're confident you won't after you get a taste of the LCCA club experience) you will finish the remainder of your LRRC membership period as an Electronic Member of LCCA.

Also, to assist with the club merger, Lionel is sharing all of your LRRC membership information, except for your credit card data, with LCCA. If you have any questions, LCCA maintains a separate business office and will be happy to assist you at:

LCCA Business Office
P.O. Box 529
Peru, IL 61354-0529
office@lionelcollectors.org
Fax: 815-223-0791

Again, we are excited that the idea of "one Lionel train club" is now a reality, and we know you will thoroughly enjoy everything that LCCA has to offer. The Lionel team will continue to support LCCA and work hand-in-hand with its leadership to ensure that its members receive the best Lionel experience possible.

We sincerely appreciate your ongoing support of the Lionel brand and your patience during this transition period.

Here's to the future!

A handwritten signature in black ink, appearing to read "Howard", written in a cursive style.

Howard Hitchcock
President of Lionel

LIONEL COLLECTORS CLUB of AMERICA

EST 1970

As a new LCCA member, **Welcome to the Lionel Collectors Club of America!**

For those of you not familiar with the LCCA, we are a not-for-profit, volunteer organization with thousands of men, women and children sharing an interest in Lionel trains. Founded in 1970 by Jim Gates of Perry IA, LCCA members live all around the world, but predominantly in the United States. The purpose of the club is to promote and foster an interest in Lionel trains specifically and toy trains in general and have fun while doing it.

This is our 45th Anniversary year and we welcome you to the yearlong celebration. We will be announcing Special Events, New Products and a series of activities to celebrate. Our club is proud of its communications with members - you will always know what is going on by checking in our publications. If you use the web, we encourage you to share your e-mail address and check our web site www.lionelcollectors.org frequently. It is always up to date with the latest club news and events. Be on the lookout for e-blasts.

You will find there are many reasons to belong to the Lionel Collectors Club of America, and numerous member benefits, whether a Regular Member (RM), an Electronic Member (EM) or a Junior Member (JM) for those under 18.

Additional information is always available on our website (www.lionelcollectors.org). More details about the club, the numerous benefits you will be receiving and the options available for you will be mailed to you in the October issue of our award winning publication 'The Lion Roars'. Lionel will be transferring member data over the next few weeks. Until then, we encourage you to get familiar with LCCA activities and upcoming events by visiting our website.

If you have questions or concerns, you can contact our business office at LCCA Business Office, PO box 529, Peru IL 613544 or office@lionelcollectors.org. We welcome you and invite you to attend and participate in our club activities.

No matter what level of involvement you choose, we are pleased you are now part of the LCCA and know you find the club worthy of the phrase "The Best Toy Train Club on Planet!". WELCOME ALL LRRRC Members from the LCCA Board of Directors, Officers, Appointed Officials and the entire LCCA family!

Sincerely,

Dennis DeVito RM 6758
LCCA President and Fellow Member
dennisdevito@comcast.net



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LCCA Membership Benefits

Premier hard copy publications:

1. "*The Lion Roars*" featuring all original articles written by fellow members mailed to your home 5 times/year.
2. "*The Interchange Track*" -Buy/Sell/Swap hard copy toy train publication Mailed 4 times/year
3. "*The Lion Cub*" magazine, a 12 page magazine by Junior Members for all Junior Members - 5 times a year.

Award winning website www.lionelcollectors.org is our best communication tool that keeps our members informed with our most current information regarding club matters, the toy train hobby and news from Lionel.

1. e-Track Web based buy/sell/swap section in the password protected members only section (available 24/7 365 days/year)
2. Real Time information and news stories concerning the hobby, the club, LCCA members and Lionel
3. Periodic e-blast with latest information regarding club and Hobby matters with members who provide us with their e-mail address.
4. LCCA video gallery section on our website with LCCA exclusive and original videos

The Best Toy Train Conventions on the Planet held in a different city every July.

1. Spectacular Tours
2. Great Events
3. Good times
4. Family Friendly events and activities for the whole family
5. Meet with Lionel for hosted free seminars and clinics with new product announcements
6. Several operating layouts including Lionel's impressive, interactive layout

Multiple membership options available -

1. Regular member (RM) - receives publications via US mail
2. Electronic Member (EM) - receives publications via web
3. Junior Member (JM) - for those under 18 years - receives "The Lion Cub"

LCCA developed and Sponsored 'LCCA/Lionel Modular Railroad System'

1. On-line Manual, open architecture, full material sourcing data
2. Modules can be made by member or purchased complete
3. Module special events across the country for members to bring their modules together

Members only Section of Web Site - (requires password)

1. e-track - 24/7 - 365 days a week on line trading site for members
2. LCCA Store - on-line sale of product and club related items
3. Secure Electronic Transactions for member renewal
4. Self updating of profile records
5. Roster of all LCCA members - sortable by area and distance

LCCA Special Events -

1. Family oriented LCCA Special Events & Train shows held in various cities all around the country throughout the year
2. Over 50 Special Events held last year
3. Events and activities ranging from train shows, dinner events, train rides, home visits, any type of event with a train theme.

LCCA Product Offerings -

1. Annual Convention Car - Designed for local geographic area of convention
2. Unique, specially designed limited edition club products manufactured by Lionel
3. Current plans include keeping traditional LRRRC product offerings.
4. Made in America LCCA product Billboard Frame products.
5. Discounted prices on select Lionel cataloged items.
6. For information regarding our most recent product offerings, go to the "LCCA store" section or product development section on our website
7. Club Discount - 10% - at Lionelstore.com (Some items excluded)

Other Benefits -

1. Regular member (RM) and Junior Member (JM) Facebook pages -
<https://www.facebook.com/LionelCollectorsClubofAmerica> and
<https://www.facebook.com/LionelCollectorsClubOfAmericaJuniorMemberPage>
2. Volunteer management team dedicated to serving the needs of our members.
3. Camaraderie with other Lionel train enthusiasts
4. Be part of a successful Lionel Train Focused Club
5. We know how to have FUN!
6. Opportunity to volunteer and be part of the LCCA volunteer staff
7. Mailing of Lionel catalogs directly to Members

Club Contacts -

1. Web site - www.lionelcollectors.org
2. Business office - Cathy

LCCA Business Office
PO Box 529
Peru, IL 61354
office@lionelcollectors.org
Fax Number - 815-223-0791

3. Al Kolis - President Elect/Special Events Manager - 248-709-4137
agkolis@comcast.net
4. Dennis DeVito - LCCA President - 574-870-0391
dennisdevito@comcast.net