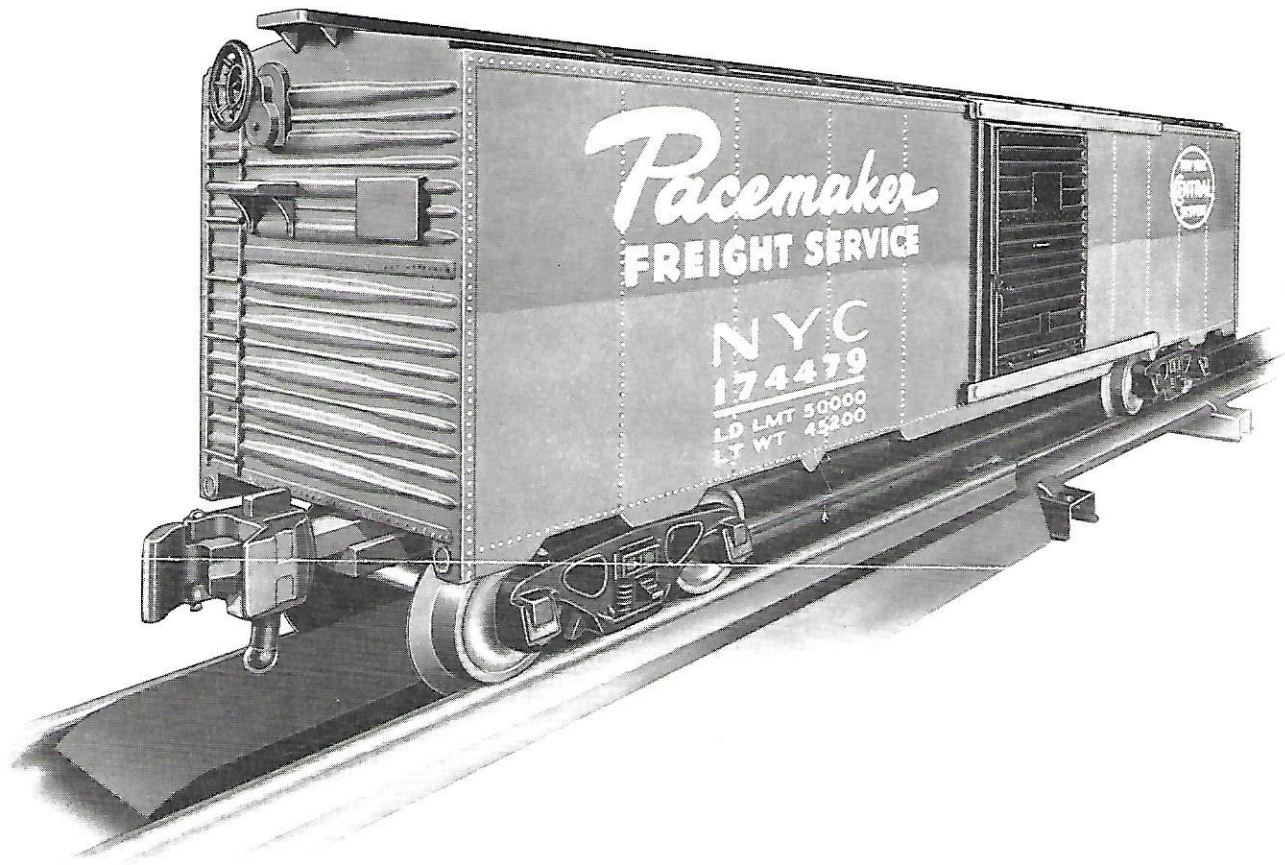


BOX CARS NOW JOIN AMT'S FAMOUS PASSENGER LINES



NEW "O" GAUGE FREIGHTS READY FOR MARKET—This miniature New York Central "Pacemaker" is typical of the new line of freight cars now coming off the assembly lines at American Model Toys. All are scaled to meet the standards of the American Association of Railroads for a 40-foot box car.

AMT Cars Prove Durability During Exhaustive Tests

The incomparable engineering, craftsmanship and materials that go into American Model Toys' electric trains, resulting in the equally remarkable functioning of American Model Toys' passenger and freight cars under extraordinary conditions, were proved conclusively in a series of recent tests by American Model Toys' engineers in the presence of impartial observers.

10 Cars Used in Test

A train composed of one box car and nine passenger cars, all equipped with American Model Toys' sensationally new Liftamatic Couplers, pulled by a two-motor Diesel engine, passed exhaustive tests of forward motion through

conventional switches with flying colors.

The same train was put through equally strenuous tests in reverse and performed with the same smooth dependability. Of particular note was the obvious strength of the box car, which refused to give even the slightest hint of buckling while shoving this long string of passenger cars in reverse.

The demonstrations also put to a severe test the centering springs on American Model Toys' DeLuxe and Companion lines of passenger cars. Here again the exhibition showed conclusively that the centering spring will not deflect when pushing a longer than average train.

Box Cars Made of New Plastic; Conform to A.A.R. Standards

Dealers handling the American Model Toys lines can look forward to still more business impetus, with President Jack Ferris' announcement that a new line of freight cars, matching in craftsmanship and detail the line of Streamliner passenger cars, is now in production.

Constructed to "O" gauge size, the new freights will conform to standards used by the American Association of Railroads. They are being manufactured in a new plastic material known as high impact polystyrene, which, according to Mr. Ferris, has exceptional durability and is practically indestructible.

Lighter than aluminum, the

new plastic cars will be of such weight as to enable locomotives to pull longer strings of the freights, thus giving a greater touch of realism, which is especially important to those who enjoy railroad-hobbying with model freight cars. Of course the passenger cars will still be manufactured from aluminum because of the beauty and high finish possible with that metal.

One of the most important features about this new plastic material is the attractive color combinations which are possible with chemically compatible paints, thereby adding to the authenticity and real-life likeness of the miniatures.

The first models coming off the

assembly line represent such famous roads as the Great Northern, Erie, and Southern. All will be turned out in familiar box car red.

The Santa Fe line of box cars is fourth on the production schedule, and will carry the well-known phrase, "The Route of the Super Chief." Also scheduled for production are such famous lines as the New York Central's "Pacemaker" with its red and gray color scheme; the B & O's "Sentinel" series in aluminum and royal blue coloring, and the Pennsylvania's "Merchandise Car" in box car red and broad gray striping.

The new freights, like the passenger cars, will be available with Liftamatic automatic couplers.